Goal:

- Foster a culture of meetups and collaborative workshops at college level.
- Bring societies (e.g.: start-ups societies) of Undergrad colleges across INDIA on a common platform.

Why/Motivation:

- Designed to model what we witnessed in our undergraduation and wished such a platform existed. A need to feel connected to peers and there is a lot to learn from one another.
Problems:

- Need of a common platform for all university students across India.
- No platform for people from diverse backgrounds to come together, explore, learn from one another and innovate.
- No means to get regular updates or find people with similar interests from colleges around.
- Foster a culture of easy sharing of skills through meetups.
- Platform for organisers (example: MIT Media Lab India initiative) to post the event on a common forum rather than approaching individual universities.
Paper Prototype

**User Name**

**Name**

**Designation**

**College**

**Contact**

**Business Card**

**New Feed**

**Event Links**

**Student log-in**

**Search...**

**Recent Feeds**

@vivek knows about #jsconf in #bangalore.
Find out more: http://google/sample

@nikhila is going to #mitmedialab in #pundhinagore. Care to join?
Find out more: hyperlink

@sudee is organizing #mozboot in #jaipur
Want in...?!

Know about

Am going to attend #hasgeek in

Am organizing to accompany?

Want to attend
USER GROUP:
- Students
- Organizers for various workshops.

TASK:
- user profiles.
- more engaging UI.
- Search tab and filters.

CHALLENGES:
- catch the attention of users and incorporate it into the daily routine of UG students.
Login & Sign-up:

Login

Username
Enter username

Password
Password

Login

Still not here? You are missing out on the coolest technical events happening all around you. Sign up now!

New students sign up here

Register to stay updated about all the awesome tech events!

Username
Password

First Name
Last Name

Your Email ID
College Name

Sign Me Up
Profile & Newsfeed:

Vivek Yadav: @vivek
knows about #sra in #mumbai Find more at: http://sra.vjti.info/

Aseem Raj: @aseem
is going to #hasgeek in #bangalore Find more at: http://goo.gl/blah
Setting Page:

Hi Aseem
Here you can change your account settings

Password

Current Password
Current Password

New Password
New Password

New Password (again)
New Password (again)

Change Password

Bio and Email

http://aseemraj.github.io

Short Bio

Email ID
admin@admin

Share email with public

Change Settings
NewsFeed:

Vivek Yadav: @vivek
knows about #sra in #mumbai

Aseem Raj: @aseem
is going to #hasgeek in #bangalore

Aseem
wants to attend

is going to
knows about
is organizing

Post a new feed:

wants to attend

happening in Region

Event Link

Post
HUDDLE UP

PROBLEM
Many students are unaware of conferences/workshops/Projects going in societies of different colleges.

USER CLASSES
• Students
• Organizers for various workshops

USER GOALS
• Learn from one-another
• Make new friends
• Helping others to get helped

TASKS
• user profiles.
• more engaging UI.
• Search tab and filters.